Sample Summer Experience Timetable

FASHION DESIGN

Week 1

Residential Package

Programme Content

Premium Content

Wee (Prer	Weekend (Residential)			
Saturday	Sunday	Si	aturday	Sunday
Brea	kfast		Break	fast
Immersive strategy game & workshop	Professional development coaching sessions	Check-Out	Break - Free time	Break - Free time
Lunch	nts	Lunch Break		
Psychometric testing & personality profiling	Expert university admissions & recruitment coaching	Residential Students Check-Out	London walking tour	Sports day at central London park
Dinner	& Break		Dinner	& Break
Scavenger hunt	Crafts night	Week1	Scavenger hunt	Crafts nigh

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday			
07:30 - 09:30		Breakfast							
10:00 - 10:30		Travel to venue							
10:30 - 13:00	Residential students	The World of Fashion Programme welcome, networking with peers & introduction to the design process	The Gallery Embark on a private tour of the world famous V&A fashion collection	Making Rotations Experience 3 workshops covering the fundamentals of making: sewing, pattern cutting and draping Upcycling: part 1 Visit one of London's best vintage store: and choose the garments that will form the basis of your upcycled look					
13:00 - 14:00	14:00 arrive & Lunch Break								
14:00 - 17:00	check-in	Your Moodboard Develop an initial moodboard that will form the basis of your new collection	Silhouette Development Use your primary and secondary research to experiment with new silhouettes in a guided development workshop	Continued	Upcycling: part 2 Work with expert designers and makers to upcycle your garments ready for the final show	Building Your Portfolio + Panel Q&A Understand what makes a great portfolio and take part in a feedback crit of your projects so far, plus exclusive panel Q&A with experts			
17:00 - 17:30		Travel to accommodation							
17:30 - 19:30		Dinner & Break							
19:30 - 22:00	Induction & icebreakers	Movie night	Board game café	Sports & games night	Wellness evening	Quiz night			
23:00	Lights Out								

Week 2

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
07:30 - 09:30	Breakfast							
10:00 - 10:30	Travel to venue							
10:30 - 13:00	Costume Design Remix the costumes of your favourite film in this design workshop guided by film + TV professionals	Fashion Journalism Uncover the world of editorials and try your hand at a series of journalistic tasks	Sustainability in the Fashion Industry Explore the most pressing issue facing fashion today	Textile Design Rotations Workshops in print making, knitwear and textiles	Crafting Your Catwalk Create your show, working with models and makeup artists to decide on the details for your final runway			
13:00 - 14:00	Lunch Break							
14:00 - 17:00	The West End Show Visit one of London's best loved theatres and experience a production renowned for its costumes	Styling + Photography Become the model, stylist and photographer in this activity where you'll be working with garments from some of the worlds top designer brands	Creating a Business Work with experts to come up with the concept for your very own fashion brand	Continued	The Final Show & Graduation Watch your looks go down the catwalk at an exclusive London Fashion Week venue, gain feedback on your pieces from top designers & receive your certificate	2-Week Residential students check-out & depart		
17:00 - 17:30	Travel to accommodation							
17:30 - 19:30	Dinner & Break							
19:30 - 22:00	Film night	Sports & games night	Wellness evening	Karaoke night	Prom			
23:00	Lights Out							
	17:30 - 21:00 Gala dinner with professionals							

WEEKEND - NON-RESIDENTIAL Break - No Programmes

Lights Out

Lights Out











Immersive Career Experiences: Week 1

The Design Process

- Learn where designers find inspiration and study the origins of iconic collections
- Get step-by-step guidance on the design process from a professional fashion designer
- Discover how designers bring their visions to life, from drawing board to mannequin

Become the Fashion Designer

- Meet with a forecasting expert and learn how they analyse the market to predict future trends
- Engage with current predictions and modify your ideas to suit the consumer market
- Construct a 'colour story' that will inform the palette of your collection
- Observe a live sketching demonstration and produce concept sketches of your garments
- Elevate your designs by adding colour and detail to your rough sketches, experimenting with collage and fabric sampling to bolster your creative vision

The Basics of Making

- Workshops in pattern cutting, draping and sewing
- Create your own bodice block, tailored to your specifications, that can form the template for your own custom clothing creations
- Drape an avant-garde garment using couture techniques
- Learn the basics of sewing in a workshop tailored to your ability level

Create Your Garment

- Work to a given budget, purchasing the clothing that will form the base of your upcycled look
- Work with designers, tailors and pattern cutters to transform your pieces into an entirely new,
- Tailor your work to your ability level with experts to guide you every step of the way

Building Your Portfolio

- Combine all your work into final boards, exploring concept, development and final pieces
- Receive guided career coaching by industry experts, and understand exactly what universities, internships and job opportunities look for in a stand out portfolio
- Ask your burning questions: take part in a panel Q&A with top designers, stylists, buyers and fashion professionals



















Immersive Career Experiences: Week 2

Build Your Brand:

- Understand the most pressing issue facing the fashion industry today: sustainability
- Receive your design brief: to build an ethical clothing brand with a unique selling point
- Work with consultants to develop a marketing strategy to launch your brand
- Collaborate to produce a cohesive brand narrative and create an ad campaign
- Prepare the launch of your sustainable company and present your business to potential investors

The Shoot

- Meet stylists and fashion photographers and discover the creative process behind a fashion shoot
- Style, shoot and model a series of editorial looks based on given themes, using clothing from Harrods and photographing outfits with the aid of experts in a professional central London studio

Textile Design

- Participate in a series of interactive workshops uncovering the various roles available in textile design
- Explore techniques including knitting, printing and more
- Expert guided tutorials by professionals working in the industry
- Mini crit: receive feedback on your creations, while evaluating each other's work and getting inspired!

Costume Design

- Character breakdown: understand what makes an iconic costume
- Enter the theatre and tour backstage, seeing behind the curtain of a professional production
- Experience a live performance and create the concept for your assigned character
- Finalise your designs and showcase your ideas to the cast and crew!

The Fashion Show

- Showcase your projects from across the Summer Experience by hosting your own show at a London Fashion Week venue
- Work collaboratively with your peers to create the ultimate catwalk, considering lighting, seating, music and set design
- Experience the backstage of a show, discovering all the roles involved behind the scenes
- From concept to catwalk: present your pieces to a line up of professional designers and makers, with prizes for top designs
- Invite top Fashion Designers, Stylists, Buyers, Merchandisers and Journalists to your 'after party': a private networking session at the end of the show















Immersive Career Experiences: 2 Week Premium

Premium

The Two-Week Premium option includes all the benefits of the first and second weeks plus exclusive evening and weekend excursions and extra career development opportunities. Continue your professional immersion beyond the core programme hours and embark on a London adventure where business meets pleasure.

Highlights

- Attend a private Gala dinner with top professionals on the river Thames
- Build a stand-out CV and LinkedIn profile, inclusive of professional headshots
- · Understand your cores strengths and development areas through psychometric testing and personality profiling
- · Develop key strategy, teamwork and leadership skills at an escape room
- · Be coached by professional athletes and politicians on what it means to be at the top of your game
- PLUS many more unique experiences









